

SPONSOR AND EXHIBITION PACKAGES



34th PIANC

WORLD CONGRESS

PANAMA 2018 / May 7 to 12



CANAL DE PANAMÁ

I. Event Information

PIANC, the World Association for Waterborne, Transport and Infrastructure, and the Panama Canal Authority (ACP) proudly announce they will co-host the 34th PIANC World Congress 2018 in Panama City, Panama.

The PIANC World Congress 2018 will present and discuss the most relevant topics to the waterborne transport infrastructure sector. The renowned international event is open to members and non-members. Take advantage of this gathering to exchange knowledge and experiences with experts and peers from around the world, through:

- *Annual General Assembly*
- *Plenary and technical sessions*
- *Technical tours*
- *Young professionals activity*
- *Social or cultural activities*
- *Partner program*
- *Pre- or post- congress tours*
- *Industry exhibition*
- *Other initiatives*

Venue

The Riu Plaza Panama Hotel

Located in the heart of the financial district, the Riu Plaza Panama Hotel offers you a unique urban experience so that you can enjoy your vacation or business trip. This hotel in Panama City has many amenities, such as a pool, a gym, conference rooms and a spa to ensure you enjoy your stay.

50th Street with 53 East
Marbella - Panama City - Panama
Tel: (507) 378 9000

<http://www.riu.com/en/hotel/panama/panama-city/hotel-riu-plaza-panama/index.jsp>

Language

The official language of the Congress is English.

Letter Invitation

The organizers will be pleased to send a letter of invitation to any pre-registered and paid participant requesting one. It is to be understood that such an invitation is only intended to assist potential participants with the raising of travel funds or obtaining a visa. It is not a commitment for organizers to provide any financial support.

You may request such a letter from the Congress Secretariat. Please note that this letter can only be issued if participant's registration has been paid.

Insurance

The Congress organizers cannot accept liability for personal injuries sustained or for loss or damage of property belonging to Congress participants (or their accompanying persons), either during or as a result of the Congress.

Registration

Kindly wear your identification badge during all the congress days and social events!

Program

CALL FOR ABSTRACTS

- Abstract deadline: September 15, 2017 -

Participants and presenters are sought from every continent regarding best practices and innovation.

Thematic axis:

1. Inland navigation
2. Dredging
3. Logistics & Infrastructure
4. Ports
5. Marinas
6. Environment

Key Dates

Abstracts Due: September 15, 2017
Author Notification: November 1, 2017
Presentations Due: March 5, 2018
Congress: May 7-12, 2018

Each abstract must be written in English and limited to 1,000 words. Abstracts shall be sent to: Congress2018@pancanal.com

Abstract Submission

On-line abstract submission is required. Simply access the Congress website, press the Abstract Submission button, and follow the instructions. Each abstract must be written in English and

limited to 1,000 words. It should not include graphics or figures. Abstracts shall be submitted online at:

<http://congreso.micanaldepanama.com/>

Deadline for abstract submissions: September 15, 2017.

When submitting Your Abstract

- Choose the theme/topic from the available list that best fits your presentation.
- Provide the required contact information (name, company, business address, phone, and email) for the corresponding author and any co-authors. Also, indicate who you expect to make the presentation at the congress.
- Submit a text-only summary description (limited to 1,000 words) of the presentation.
- Submit a statement about why the presentation will be of interest and benefit to conference attendees.

Prospective authors whose abstracts are accepted are expected to attend the congress, pay the appropriate fees, and make the presentation in person. ACP/PIANC will accept or reject proposed presentations based on the information provided in the abstract. To the extent possible, the appropriate presentations will be assigned to conference technical sessions based on the theme identified by the author. ACP/PIANC reserves the right to assign presentations to other conference sessions. For questions about abstract submission, please contact ACP at Congress2018@pancanal.com

Expenses

All expenses associated with the preparation, submission and presentation of abstracts are the responsibility of the authors and co-authors. All attendees are required to pay for congress registration fees.

II. Information for Sponsors and Exhibitors

Sponsorship Opportunities

An exciting range of sponsorship opportunities have been created to offer companies the opportunity to showcase their products and services as best suits their needs and budget.

Companies can select a package from our list of opportunities detailed below:

2018 PIANC World Congress		
Sponsorship Opportunities		
Platinum Sponsor	\$	25,000.00
Gold Sponsor	\$	20,000.00
Silver Sponsor	\$	12,000.00
Technical Tour Sponsor	\$	20,000.00
Congress Bags (sole sponsorship)	\$	12,000.00
USB Drive	\$	7,500.00
Lanyards (sole sponsorship)	\$	7,500.00

Following are the Platinum, Gold, Silver and Technical Sponsor packages. Kindly note that sponsorship opportunities and exhibitions are offered in USD.

1. Platinum Sponsorship Package

USD25,000.00

- Use of the Miraflores Visitor Center fourth floor terrace, overlooking the operation of the original Canal, for a corporate event.
- The placing of sponsor POP material in the area where the inauguration cocktail will be held.
- An exhibit area with a physical space of 18 square meters in order for your company to reach the close to 600 participants attending the event.
- Logo of the sponsor on the banners that will be on display on several areas.
- Logo of the sponsor on the congress website.
- Logo of the sponsor printed in the congress program, which will be handed out to the participants.
- Three (3) seats for the conferences.
- Ten (10) seats for the formal dinner.
- Eight (8) spaces for the technical tour.

2. Gold Sponsor

USD20,000.00

- Use of the Miraflores Visitor Center lower lobby area, overlooking the operation of the original Canal, for a corporate event.
- An exhibit area with a physical space of 9 square meters in order for your company to reach the close to 600 participants attending the event.
- The placing of sponsor POP material in the area where the inauguration cocktail will be held.
- Logo of the sponsor on the banners that will be on display in different areas of the congress.

- Logo of the sponsor on the congress website.
- Logo of the sponsor printed in the congress program, which will be handed out to the participants.
- Two (2) seats for the conferences.
- Six (6) seats for the formal dinner.
- Six (6) spaces for the technical tour.

3. Silver Sponsor

USD10,000.00

- An exhibit area with a physical space of 9 square meters in order for your company to reach the close to 600 participants attending the event.
- Logo of the sponsor on the signage banners that will be on display in different areas of the congress.
- Logo of the sponsor on the congress website.
- Logo of the sponsor printed in the program of the congress, which we will hand out to the participants.
- One (1) seat for the conferences.
- Three (3) seats for the formal dinner.
- Four (4) spaces for the technical tour.

4. Technical Tour Sponsor

USD20,000.00

- Logo of the sponsor on the invitations to the technical tour.
- The placing of sponsor POP material in the area where the tour technical will be held.
- The possibility of placing a banner on the buses that will transport the attendees of the technical tour.
- Logo of the sponsor on the signage banners that will on display in different areas of the congress.
- Logo of the sponsor on the congress website.
- Logo of the sponsor printed in the program of the congress which we will hand out to the participants.
- Mentioning of the sponsor by the master of ceremony during the whole congress, and especially when referring to the technical tour.
- Two (2) seats for the conferences.
- Two (2) seats for the formal dinner.
- Ten (10) spaces for the technical tour.

5. Congress Bags (sole sponsorship)

USD12,000

- Congress bags will be given to each congress participant.
- The bag will bear the sponsor's and congress logos.
- The bags are subject to the approval of the Congress organizers.
- Sponsorship will be acknowledged as follows:
 - Inclusion of one further insert for promotional purposes in the Congress bags
 - Logo in Congress program book
 - Sponsor's logo with hyperlink on Congress website.
 - Three (3) spaces for the technical tour

6. USB Drive

USD7,500.00

- Exclusive advertisement on the Disk-On-Key containing the Congress's Final Program and abstracts.
- The USB Drive will be distributed to all participants.
- The sponsoring company will be entitled to the following benefits:
 - The publication of the sponsors' logos with hyperlinks on the Congress website
 - Acknowledgement on the Sponsors' boards on-site
 - Acknowledgement in the Sponsors' list in the final program
 - Two (2) spaces for the technical tour

7. Lanyards (sole sponsorship)

USD7,500.00

- Logo of the sponsor on identification badges.
- Logo of the sponsor on signage banners which will be on display in different areas of congress.
- Logo of the sponsor on the website of the congress.
- Logo of the sponsor printed in the congress program, which will be delivered to all participants.
- A registration to participate in the conferences and all social events.
- Mentioning of the sponsor by the master of ceremony in different conferences during the congress.
- Logo of the sponsor projection on screens that will be installed at the conference.
- The right to place promotional material in the suitcases handed out to all participants of the congress.
 - Two (2) spaces for the technical tour

Please note that all sponsorship opportunities include:

- The publication of the sponsor' logos with hyperlinks on the Congress website.
- Acknowledgement on the sponsors' boards on-site.
- Acknowledgement in the sponsors' list final program.

Please forward your company logo (in high resolution JPG format) in both black and white and full color versions to mcuesta@paragong.com

Exhibition Opportunity

A commercial and professional exhibition will take place in parallel to the Congress hours. To maximize the exhibitor's exposure to the delegates, all coffee breaks will be held in the exhibition area.

Exhibitor Opportunities	Rates	Deadline
Modules 3 x 3 m2 (early bird fee)	\$ 2,500.00	Nov. 15, 2017
Modules 3 x 3 m2 (regular enrollment fee)	\$ 3,500.00	Mar. 30, 2017
Additional exhibitor identification badges*	\$ 225.00	

* Coffee break and lunch are included by badges.

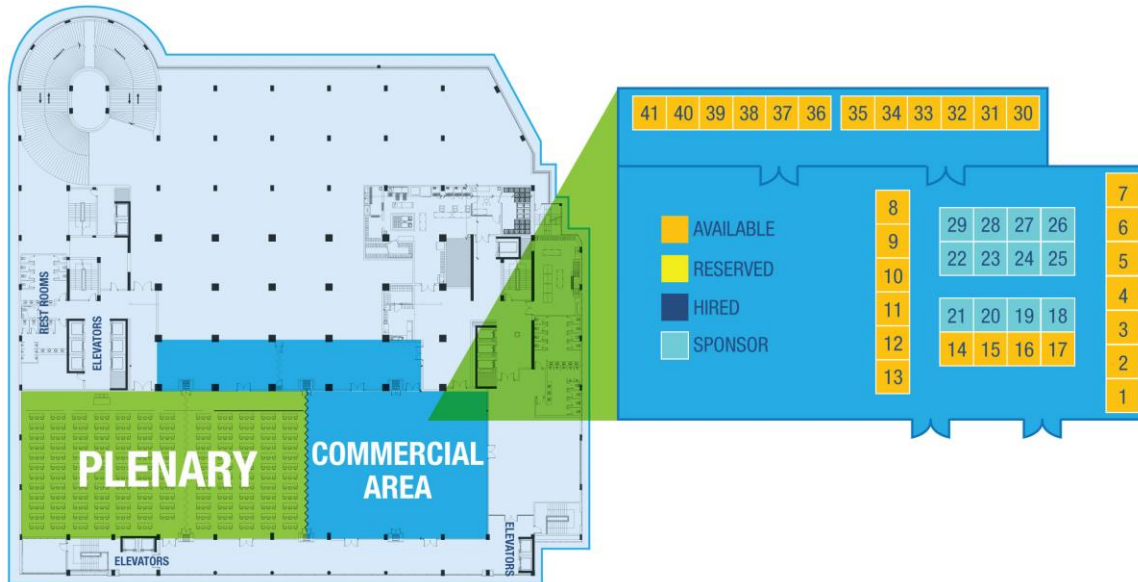
Raw Space Rental

The price includes:

- A kiosk-type structure with a physical space of 9 square meters.
- One table and two chairs.
- One (1) standard electric outlet (plug)
- Two (2) exhibitor badges for every 9 square meters.
- Refreshments during coffee breaks



* Please note that raw space rental does not include any furniture or stand cleaning.



Booth Decorations

Exhibitors are reminded they should only use areas that were ordered and paid for.

Allocation of Exhibition Space

Space allocation will be made on a “First come, first served basis.” A completed application form accompanied by advance payment should be mailed or faxed to ensure the reservation of a desired location.

Upon the receipt of the application form with the payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made according to the date and time in which the application forms and the payment have been received. Advance payment will be refunded if space is unavailable or if the space offered is not acceptable to exhibitors.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be provided for every 9 square meters booked. Any additional exhibitors will be charged an exhibitor registration fee. An exhibitor registration form will be included in the Exhibitor Technical Manual.

Exhibitor Technical Manual

A technical manual outlining all the aspects of the exhibition will be sent 2 months prior to the Congress and will include the following:

- Technical details about the venue
- Final exhibitions details and information
- Contractor details
- Services available to exhibitors and order forms

Procedure to become a sponsor or book a booth

Application Form

Please complete the following information and send it to the Exhibition and Sponsorship Manager:

PARAGON GROUP

Email: mcuesta@paragong.com
Balboa Avenue, building Bahía Balboa
Panama, Rep. of Panama

Company Name*	
Contact Name	
Address	
Post / Zip Code	
Country	
Telephone	
Fax	
Email	
Website	
Brief company description (max of 100 words)	

*Name of the company – as you wish it to appear on all acknowledgments.

I would like to book the following Items:

Sponsorship/Exhibit Opportunities	Price USD
Bank charges	
Total Amount (please complete)	

Name of Company

Method of Payment:

By Credit Card

Credit card No.:

Expiry Date:

Type of Card.....

Card Holder:

By Bank Transfer

*Bank charges are the responsibility of the Sponsor / Exhibitor

Instructions for receiving your wire transfers:

Intermediary bank: **Citibank, N. A.**
ABA: **021000089**
SWIFT: **CITIUS33**
Address: **111 Wall Street, New York NY
10043, United States**

Intermediary Account No.: **10991266**
Account holder: **Citibank Panamá**

Final beneficiary: **Autoridad del Canal de Panamá**
Final account number: **0550305062**

Reference: **Name of the company**

Once the payment has been made, notify the following persons via email, to confirm accreditation to the ACP account: FA-CAJA@pancanal.com and mcuesta@paragong.com

Terms and Conditions

50% due with signed contract
50% due by February 15, 2018
The total amount should be received before the opening date of the Congress.

Please note that your signature on the application form or a contract indicates your acceptance of these terms and conditions.

Join us in Panama City, Panama!

Congress Secretariat

Mayte Cuesta
PARAGON GROUP
Email: mcuesta@paragong.com
Balboa Avenue, Building Bahía Balboa
Panama, Republic of Panama

María Teresa Maure Spina
Local Organizing Committee
Email: mtmaure@pancanal.com
TEL. 272-2929 Cellphone 6070-5023